

THE BENEFITS OF PREMIER PARTNERSHIP

EVENT/ PROGRAM	BENEFITS	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000	DIAMOND \$20,000
Business Directory	<ul style="list-style-type: none"> Recognition in directory 	Text	Logo	Logo	Logo
Recognition & Board Installation Gala	<ul style="list-style-type: none"> Premier Partner Recognition on Program Literature Website Premier Partner Recognition Premier Partner Recognition during event program Dinner attendance & reserved seating VIP Reception Group Portrait 	Text Text Text For 2	Logo Logo Verbal/Visual For 4	Logo Logo Verbal & Visual For 6	Logo Logo Verbal&Visual 8 8 up to 8people
Membership Investment	<ul style="list-style-type: none"> Full benefits of membership Additional category listings Additional location listing Member Plaque Staff Liaison 	X X X	X 2 2 1	x 3 3 2	X 5 5 5 X
Member-to-Member Outreach (values not transferable)	<ul style="list-style-type: none"> E-Blasts Mailing Labels Press Releases Materials in Chamber Visitation Bags Premier Partner Recognition in weekly blast (Tuesdays) to 2,600 emails (.25 per email) Elite Member of the Month blast (member to provide content) Ribbon Cutting (must be eligible) Poll the members (1 custom survey) Materials in all new member packets 	X X X Text X	2 per year 2 sets X Logo X 1	4 per year 4 sets 2 per year X Logo 1 2	6 per year 4 sets 2 per year X Logo 2 2 1 X
Political Action	<ul style="list-style-type: none"> Invitation & priority seating to PAC events 	X	X	X	X
Monthly Business Mixers	<ul style="list-style-type: none"> Complimentary Mixer Host in Elk Grove 1st choice to Sponsor Lunch (when available) 		1	1	1
Monthly Luncheons	<ul style="list-style-type: none"> Visual Premier Partner recognition during luncheon program Luncheons attendance annually Complimentary luncheon sponsorship Luncheon promo table 1st Choice to Sponsor Lunch (when available) 	Text (8-\$100 Each) 2 Total	Logo (8-\$150 each) 3 Total 1	Logo (8-\$200 each) 4 Total 1 1	Logo (8-\$200 each) 10 1 2
Leadership Elk Grove	<ul style="list-style-type: none"> Attendance tuition Premier Partner recognition on program materials Half Price Tuition for 1 Attendee 	Text	1 x	1 Logo	2 Logo
Chamber Website	<ul style="list-style-type: none"> Premier Partner display recognition & link Banner ad 		Logo	Logo	Linked Logo 1
State of the City	<ul style="list-style-type: none"> Premier Partner recognition on program literature Premier Partner recognition on Press Release Website Premier Partner recognition Lunch attendance & reserved seating VIP Reception 	Text Text For 1	Logo Logo For 2	Logo Text Linked Logo For 4	Logo Text Linked Logo For 8 8
Member Orientation	<ul style="list-style-type: none"> Sponsorship Materials in New Member Packets 			1 X	2
Business Referral Groups	<ul style="list-style-type: none"> Complimentary Group Dues 50 % discount on annual group dues 			1	2
Coffee & Commerce	<ul style="list-style-type: none"> Event Admission 		1	2	2
State of the County	<ul style="list-style-type: none"> Premier Partner Recognition on program literature Premier Partner recognition on Press Release Website Premier Partner recognition Lunch attendance & reserved seating 		Logo Logo For 2	Logo Text Logo For 4	Logo Text Logo For 8
Special Events	<ul style="list-style-type: none"> Premier Partner Recognition on program literature Website Premier Partner recognition Event attendance & reserved seating Recognition during event program 	Text Text For 1 Text	Logo Logo For 2	Logo Logo For 4	Logo Logo For 8
TOTAL VALUE		\$5,805	\$11,685	\$17,787	\$27,305