



Promotional Opportunities

Elk Grove Chamber of Commerce Advertising Policy & Rate Sheet

E-Blast Program

The Elk Grove E-blast is a virtual promotional program that reaches all of our Members' local business contacts via email. Twice per month, all submitted flyers will be emailed to over 1000 recipients, allowing them to simply view or print the flyers that interest them.

To submit an e-blast please follow these guidelines:

- The advertisement must promote a business, have a non-political community impact, or benefit the Chamber Membership.
- Flyers **must be submitted as a jpg file**. Flyer dimensions must be at least 8.5"x11", or will be adjusted to approximately that size. Blast will be linked to the member's website only.
- All E-blasts will contain the following subject line information, "Elk Grove Chamber E-blast—*Company Name ADV*", to comply with anti-spam regulations.
- E-blast runs begin on the 1st and 15th of each month or the first business day thereafter. They are sent, 2 per day, in the order they are received by the Chamber. Please submit files *at least 3 business days prior to the 1st or 15th* to Katie Wong at katie@elkgroveca.com.

Frequency	Member Cost	Non - Member Cost	Frequency	Cost	Non-Member Cost
One-Time	\$75.00	\$150.00	6 Month Term <i>2 blasts per mo. Payable in Advance</i>	Best Deal! \$510.00	\$765.00
Two Consecutive Runs	\$125.00	\$187.50			

*Ad rates and guidelines are subject to change.
The Chamber Member must be in good standing at the time of distribution.*

Focus Newsletter Ads

The Elk Grove Chamber's Focus on Business Quarterly newsletter is distributed to the Chamber Membership via mail and email, available at all Chamber functions and on our website. With useful information and news focused on the Elk Grove Business community, it is an affordable, targeted advertising opportunity.

- The advertisement must promote a business, have a non-political community impact, or benefit the Chamber Membership.
- Ads must be submitted camera-ready in JPG format no later than the 15th of the month preceding publication (i.e. Dec. 15th for January/February/March issue).

Size	Member cost per issue	Non-Member	Size	Member Cost per issue	Non-Member
Full Page 8.25 x 10.75"	\$400.00	\$600.00	1/3 Page 3.5 x 4"	\$200.00	\$300.00
1/2 Page 5.25 x 8.25" OR 10.75 x 4"	\$250.00	\$375.00	1/4 Page 2.5 x 4"	\$150.00	\$225.00

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For more information or to submit your order, please contact Katie Wong at katie@elkgroveca.com.

**Elk Grove Chamber
Of Commerce**

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