



The holidays are just around the corner! The Elk Grove Chamber of Commerce 2008 Holiday **Shop Elk Grove** program along with the Elk Grove Citizen is eager to provide you with...

- Free advertisement
- New clientele
- Recognition for community involvement
- Support of local commerce

Let us do the work! This year's program has been specially designed to encourage shoppers to visit a variety of business locations while shopping for the holidays. This is how it works:

- *The Chamber & Citizen* will provide the advertisement to promote the **Shop Elk Grove** program and participating merchants, provide the official entry forms, provide the official entry boxes, and draw the grand prizewinners. (Promotion will include weekly advertisements in the Elk Grove Citizen, the Laguna Citizen and more.)
- *Participating merchants* will provide the Chamber with one (1) prize equal to consumer value of at least \$100, display an official entry box, distribute entry forms, as well as draw and submit five (5) completed entries to the Chamber. (Merchants may also draw entries for their own in-house prizes.) Fax drawn entry forms to the Chamber office before Monday, December 22nd. OR *Sponsorships* are available for businesses without storefronts.
- *Shoppers* will be required to visit participating businesses. They will also be required to submit their completed entry form at participating merchants' business location by close of business on December 21, 2008.

Participating merchants are expected to benefit from profits and new clientele through this program. The following entry outlines further details and commitments. We look forward to having you join us in spreading the holiday spirit through your participation in the Holiday **Shop Elk Grove** program.

There is no additional charge for Chamber members. Non-Chamber members can participate with a fee of \$100 that can be applied towards membership dues. (Contact the office for details and more information.)

If you have any questions, please call Paula at the Chamber office



**Join us in spreading the holiday spirit!
Elk Grove Chamber of Commerce and The Elk Grove
Citizen**

By participating in the Holiday Shop Elk Grove program I agree to:

- Provide one (1) prize equal to consumer value of at least \$100, to be included in the Chamber grand prize drawings. You may also hold your own in-house drawings. (Please have your prize at the Chamber office by December 12.)
- The "Shop Elk Grove" theme will be made clear in the presentation and visible inside my business.
- Display the entry box provided by the Chamber in a prominent area inside my business.
- Draw five (5) entry forms and submit them to the Chamber (after close of business) on December 21, 2008
- Give permission to print the name of my business in the promotion of Holiday Shop Elk Grove.

There is no participation fee for Chamber members, \$100 for non-Chamber members.

Submit your entry to: Elk Grove Chamber of Commerce, 9370 Studio Court, Suite 110, Elk Grove, California 95758 or fax to (916) 691-3810. For more information, contact Paula at the Chamber office (691-3760).

Yes, I would like to take advantage of this exciting opportunity!

NAME OF BUSINESS: _____

ADDRESS: _____

NAME OF CONTACT: _____

E MAIL: _____

PHONE: _____

PRIZE SUBMITTED: _____