



ELK GROVE'S

FOCUS on Business

The Cornerstone of Business Since 1952

www.elkgroveca.com

May/June 2010

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Special Event

Save These Dates!

May Calendar of Events

- 5th Member Orientation
- 12th Morning Mixer
- 18nd After Hours Mixer
- 28th Membership Luncheon

June Calendar of Events

- 3rd BizGrow Series –
Are You Ready to Grow?
- 9th Morning Mixer
- 15th After Hours Mixer
- 17th BizOps Series –
Keep the Bugs Out
- 25th Membership Luncheon

Visit the Chamber's website
www.elkgroveca.com or
 Call for more information
 916.691.3760

FANTASTIC FRIDAYS

In an effort to drive awareness of THINK, SHOP, LIVE Elk Grove and to encourage residents to shop locally, "Fantastic Fridays (and Saturday & Sunday)" will be held the second weekend of each month, beginning May 14th. Themes have been developed for each month, with November and December being devoted to "Holiday Shop Elk Grove." The May kick-off slogan is "Spring into Savings." In order to participate, businesses are encouraged to offer some type of incentive or activity to "draw" shoppers to their business like a sidewalk sale, tent event, demonstrations, discounts, special gift with purchase or any ideas that will encourage residents to try Elk Grove for ALL their shopping needs. Activities will be highlighted on the THINK, SHOP, LIVE Elk Grove website and promoted through the Chamber, City and Elk Grove Citizen. ***THIS IS A FREE ADVERTISING OPPORTUNITY FOR YOUR BUSINESS SO BE SURE TO TAKE ADVANTAGE OF IT!***



2010-11 Chamber Directory Will Increase Member Visibility Member ad opportunities increased in print and digital versions

The 2010-2011 edition of the Elk Grove Chamber Member Directory and Community Resource Guide will again be produced in both print and digital versions, providing more exposure to Chamber Members.

This is the last chance to be seen in the Elk Grove Chamber Business Directory for 2010-2011. The Business Directory is one of the smartest buys for reaching more people for a longer period of time than any other media!

This new Business Directory will also be created page by page in a full color digital format on the chamber's website to give members the additional exposure on the internet. It's two exposures for the price of one because soon after the Directory is printed, the digital directory will be put online. Every member with a display ad will also be given a free link to their own individual business website.

Century Publishing will be producing the Directory and providing a state of the art digital copy for the Chamber's website so that the Member Directory and Member ads will be available on line. The printed Directory is distributed to Chamber Members, area hotels, at events and to all new Elk Grove homeowners by Bright Beginnings Your Community Connection.

Continued on Page 2



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 Fax: 916.691.3810
 www.ElkGroveCa.com
 Chamber@ElkGroveCa.com

Steve Griffin, President
 Grubb & Ellis
 (916) 418-6018

Veronica Knudson, President Elect
 Methodist Hospital of Sacramento
 (916) 423-6010

Richard Samra, Past President
 Richard Samra Enterprises
 (916) 683-5850

Sharon O'Brien, Vice President
 The O'Brien Company
 (916) 684-7301

James Sweeney, Secretary/Treasurer
 Sweeney & Greene, LLP
 (916) 388-5170

Sheryl Carlson, Director
 Vista Point Insurance Services
 (916) 686-8686

Jim Cline, Director
 Frontier Communications Solutions
 (916) 686-3112

Paul Krueger, Director
 SureWest
 (866) 787-3937

Dr. Steve Ladd, Director
 Elk Grove Unified School District
 (916) 686-5085

Bob Lent, Director
 Elk Grove Milling, Inc.
 (916) 684-2059

Paula Maita, Director
 Paula Maita & Co.
 (916) 685-9480

Jerry Mayberry, Director
 Allied Waste Services
 (916) 379-3692

Nancy Milton, Director
 Progress Mediation
 (916) 873-1052

Michael Megna, Director
 Backscratchers Salon Systems, Inc.
 (916) 686-2400

Alisa Okelo-Odongo, Director
 Pacific Gas & Electric Company
 (916) 386-5705

Rita Velasquez, Interim Executive Dir.
 Elk Grove Chamber of Commerce
 (916) 691-3760

2010-11 Chamber Directory (continued from page 1)

Christine Wood, Owner of Bright Beginnings, knows how much new homeowners appreciate feeling more connected to their city. "I'm happy to include the Chamber Resource Guide in my Welcome packets. Bright Beginnings will personally visit with close to 2200 new homeowners this year. New homeowners make changes, establish new routines, and spend money. Our packets are filled with gift certificates, brochures, and promotional items from local businesses, along with community information and the Chamber Resource Guide directory, providing homeowners a way to set up their homes while shopping locally."

Don't miss being in this effective resource of Elk Grove's member businesses. Be seen everyday throughout the year in print and on the web! Return the Directory Flyer, or call Judey Seaborn at 760-880-4110 today!

2010 Board Officers and Directors

TREASURES OF THE ORIENT

EXPLORE BEAUTIFUL BANGKOK AND HONG KONG

- * VICTORIA PEAK
- * ABERDEEN
- * WONG TAI SIN TEMPLE
- * JADE MARKET
- * STANLEY MARKET
- * GRAND PALACE
- * TAI DINNER & DANCE SHOW
- * BRIDGE ON THE RIVER KWAI
- * ELEPHANT RIDE
- * DAMNOEN SADUAK FLOATING MARKET



9 DAYS
 DEPARTING NOVEMBER 9, 2010

CONTACT
 THE CHAMBER
 FOR MORE INFORMATION

- ⌘ ROUND TRIP AIRFARE
- ⌘ FIRST CLASS HOTELS
- ⌘ ADMISSIONS PER ITINERARY
- ⌘ PROFESSIONAL TOUR DIRECTOR



The City of Elk Grove presents
**A Salute to the
 RED WHITE
 & BLUE**
 Sunday, July 4
 Elk Grove Park, 3:00 - 10:00 pm
 Fireworks start at 9:30 pm
 Please NO alcohol. NO personal fireworks. NO animals except for service animals.
 www.elkgrovecity.org

Welcome
 Premier Partners!



Mercy
 A member of CHW
 METHODIST HOSPITAL
 OF SACRAMENTO



Value Without Involvement

Your Chamber of Commerce offers valuable events and networking opportunities throughout the year, however, even if your schedule does not allow much time away from the office, the value of your membership remains. The Chamber's other benefits are now more important than ever before.

E-plaque

Display the Chamber Member logo on your website and in your window to proudly display your Membership to prospective clients and customers.

Health Insurance Discount

Available through Western Health Advantage for groups of two or more employees.

Bulk Mail Permit

Use the Elk Grove Chamber's bulk mailing permit for your mailings of over 250 pieces for the lowest bulk mail rates.

Hot Deals

Offer "special" promotional discounts to fellow Chamber Members and the general public via our website at no additional charge.

Job Postings

Post any job openings you may have on our website at no additional charge.

Chamber Website Business Directory

Your membership includes a personalized page on the Chamber's website which you can customize with important information about your business.

E-Blast Program

Blast your advertisement to over 1200 Chamber Member representatives via email at very low rates.

Annual Printed Business Directory

Your company's name is automatically included in the annual directory distributed throughout the year to Chamber members, at key locations and always on the Chamber website.

Chamber Board Room Rental

The Chamber's elegant & roomy board room is available to Chamber Members at discounted rates.

Business Card display

Your business cards and literature can be displayed in the Chamber office.

Chamber Referrals

The Chamber receives several calls every day requesting referrals to local businesses. Only Chamber members are referred.

Small Business Development Corporation Consultations

Make an appointment for a one-on-one consultation with a representative from the Small Business Development Corporation at the Chamber Office.

Notary Services

Chamber Members have access to our in-house Notary at low cost and the first signature is free.

Ribbon Cutting

Your business can sponsor a ribbon cutting ceremony with Chamber staff members, Board members and Ambassadors celebrating your business opening or a location change. The local newspaper will also highlight your company.

Advocacy with local Government

Education – Weekly e-mail "Chamber News", monthly newsletter

Promotional opportunities during events

And More!



New Members

Animal Shelter & Adoption

Animal Rescue League

Robin Joy Verni
PO Box 2625, Elk Grove, CA 95759
Phone: 916-714-2894
Website: www.arlcalif.org

Attorneys

Athena Roussos, Attorney at Law

9630 Bruceville Road, Suite 106-386
Elk Grove, CA 95757
Phone: (916) 670-7901
Website: www.athenaroussoslaw.com

Automobile Dealers

Elk Grove Buick GMC

Tony Stevens
8450 Laguna Grove Drive
Elk Grove, CA 95757
Phone: 916-691-2700
Website: www.elkgrovebuickgmc.com

Churches

Hope Church

Jay Sloan
6817 Sao Tiago Way, Elk Grove, CA 95757
Phone: (916) 205-4300

Department Stores

Target

7505 Laguna Blvd., Elk Grove, CA 95758
Phone: 916-683-5356
Website: www.target.com

Embroidery

Embroidery Diva

Angie Marakas
9689 Bonnie Vista Lane, Wilton, CA 95693
Phone: (916) 687-8987
Website: www.embroiderydiva.com

Food Take Out

Dinner My Way

Marty Martin
Phone: (916) 928-0788
Website: www.dinnermyway.com

Handyman Services

Above & Beyond Home Services

Noel Sahourieh
Phone: (916) 686-0158
www.aboveandbeyondhomeservices.biz

Health & Diet Foods

KMB Enterprises-Monavie

Maria Bauer
Elk Grove, CA 95624
Phone: (916) 798-3374

Insurance

Farmers Insurance Group

Howard C. Davis
8021 Laguna Boulevard, Suite 1
Elk Grove, CA 95758
Phone: 916-684-1300
Website: www.farmersagent.com/hdavis

Insurance/Financial Advisors

Allstate Financial/Insurance Services

Mary Vargas
8933 Elk Grove Blvd., Elk Grove, CA 95624
Phone: 916-686-4663
Website: www.allstate.com/maryvargas

Legal Service Plans

Pre-Paid Legal Services, Inc

Morice Mabry
Phone: (916) 612-6211
www.prepaidlegal.com/hub/mmabry

Chamber Announces 2 New Educational Series

The Chamber strives to present new and relevant information to its members as well as the local business community. To that end, we have created 2 exciting new series of workshops running concurrently June through December 2010. The first series is called BizGrow and will focus primarily on business growth and development. This series will meet the first Thursday of each month from 11:45 to 1:15pm and includes a light lunch. The second series is called BizOps and focuses primarily on business operations. This series will meet the 3rd Thursday of each month from 7:30 to 9:00 am and will include a light breakfast.

We have secured a group of extremely talented and knowledgeable speakers to discuss topics that we feel will be helpful to you, the local business community member. All of the classes are open for registration at \$10.00 per person for Chamber Members and \$25.00 per person for non-members on our website. An entire series can be purchased by June 3rd for \$60.00 for Members and \$150.00 for non-members. Workshops will fill up fast so reserve your seat today!

BizGrow

- #1 **Are You Ready to Grow?** Growing your business in a down economy. Define Success – Define your Goals
- #2 **Risky Business** – Why defining your ideal customer matters and how you benefit
- #3 **Print Media is Not Dead** – Where and how to place your ads
- #4 **We're All in This Together** – How to get the word out effectively
- #5 **Increase Your Bottom Line** – Secrets to Effective Sales
- #6 **Get Exposed (In a Good Way)** – Website, search engine optimization, pay-per-click, creating and enhancing web visibility
- #7 **Keep 'em Coming Back** – Customer service that exceeds expectations

BizOps

- #1 **Keep the Bugs Out** – Safe practices for protecting your IT equipment and software
- #2 **The Generational Divide** – How to reach the most connected generation of people in history
- #3 **Don't Be a Cash Flow Casualty** – Manage your money with QuickBooks
- #4 **Stay Out of Trouble with EDD** – Hiring & firing, rules of engagement for small business
- #5 **Cover Your Assets & Limit Your Liability** – Insurance and safe practices for small business
- #6 **How to Develop Talent from Within** – Moving employees to a level that benefits you
- #7 **What Can Your City Do for You?** Meet your Economic Development Ombudsman

See Chamber Year at a Glance on page 4 for dates & times

Detailed information and registration available online at www.elkgroveca.com or call the Chamber at 916-691-3760

Upcoming Monthly Luncheons

Call the Chamber Office or Register Online at www.elkgroveca.com

May 28, 2010

11:30-1:00pm at Valley Hi Country Club

Learn about the Chamber's Leadership Elk Grove Program and other exciting new educational opportunities available through the Chamber

Speakers:

2009/2010 Leadership Elk Grove Class

Sponsored by:

metroPCS
Wireless for All.

June 25, 2010

11:30-1:00pm at Valley Hi Country Club



2009 Elk Grove Chamber's Business of the Year Winner
Smog 'N Go

Speaker: Jack Williams, President

Sponsored by:

frontier
Communications Solutions

Premier Partners



SWEENEY & GREENE LLP
ATTORNEYS AT LAW



Ribbon Cuttings



Liberty Tax
5060 Laguna Blvd. Ste. 126
916-681-1040



Senior Center
8830 Sharkey Avenue
916-685-3160



Above & Beyond Home Services
916-686-0158



Capital Force Protective Services
56557 1/2 Stockton Blvd.
916-451-2500



Soccer World
9756 Kent Street #110
916-208-6386



Pre-Paid Legal Services
916-612-6211



Elk Grove Medical Supplies
8949 Elk Grove Blvd.
916-686-9595



Applebee's
9105 East Stockton Blvd.
916-685-0321



Buffalo Wings & Rings
8839 Sheldon Road
916-689-9464



Congratulations to the Winners of our Golf with the River Cats event!



Best Overall Score
Randy SeEVERS



Best Women's Score
Rebecca Craig

Best Foursome
Surewest
Paul Krueger
Danny KAPIC
Matt REY
Nick ADAMEK



Lowest Score
Jim TRAPP



Platinum

Gold

Silver