



# ELK GROVE'S FOCUS on Business

The Cornerstone of Business Since 1952

## Elk Grove Chamber of Commerce Identifies Active Year Ahead



By Steve Griffin,  
2010 President of the Board

Innovation and new ideas are just as important in non-profit organizations as they are in business and daily life. In preparation for the 2010 year, the Board of Directors of the Elk Grove Chamber of Commerce has approved an aggressive plan that challenges staff, introduces new programs and services to Elk Grove businesses, and moves the Chamber ever forward in its effort to improve the business climate within our community.

Creating a strong local economy, networking and promotional opportunities, representing business with government and promoting our community are the core services provided by the Chamber. All Chamber policies, funding decisions, and services are focused on these four areas. Partnering with local government agencies, organizations and businesses to maximize the benefits to the business community is a high priority. The coming year will build upon actions taken by the Board during the 2009 year and introduce new innovations at the Chamber.

A look ahead starts with a quick look back. Toward the end of 2009 the Chamber began the process of refocusing its efforts on our core constituency, the businesses in Elk Grove. As with many businesses these days, the Chamber is working leaner and more efficiently to provide service to our members. In the coming year, this effort will continue with the ultimate goal of expanding the offerings available to Elk Grove businesses including increased educational forums, additional mixers to help promote businesses, greater visibility and accessibility of the Chamber Board, and legislative advocacy on such issues as wages, hours of operation, health insurance, etc. The changes will be, without a doubt, a tremendous asset to the business community.

The Elk Grove Chamber continues to evolve and members are reaping the benefits of partnerships between the Chamber, the City of Elk Grove, Cosumnes Community Services District, School Districts, Economic Development Corporation, County of Sacramento and other organizations to improve the level of programs provided.

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## Chamber is Primed for 2010

The new 2010 Chamber Board Officers and Directors will be installed at the Chamber's Leadership Recognition and Installation Banquet January 7, 2010, at Valley Hi Country Club. There are many familiar faces and a few new ones. All have come together to develop a plan for the coming year that will move the Chamber ever forward in its effort to serve the businesses within our community.

[www.elkgroveca.com](http://www.elkgroveca.com)

January / February 2010

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What's New in 2010

Chamber Leadership 2010

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### Special Event

#### January Calendar of Events

- 6<sup>th</sup> Member Orientation
- 6<sup>th</sup> Social Media Marketing
- 7<sup>th</sup> B.U.I.L.D.– Building a Marketing Plan
- 7<sup>th</sup> Leadership Recognition/Installation
- 13<sup>th</sup> AM Mixer – Franklin Ranch Pet Hosp.
- 19<sup>th</sup> PM Mixer – Nugget Market
- 29<sup>th</sup> Membership Luncheon

#### February Calendar of Events

- 4<sup>th</sup> B.U.I.L.D.– Building Relationships
- 10<sup>th</sup> AM Mixer – Seasons at Laguna Ridge
- 17<sup>th</sup> PM Mixer
- 27<sup>th</sup> Membership Luncheon

Visit the Chamber's website  
[www.ElkGroveCa.com](http://www.ElkGroveCa.com) or  
Call for more information  
916.691.3760



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 Elk Grove, CA 95758-8047  
 Tel: 916.691.3760  
 Fax: 916.691.3810  
 www.ElkGroveCa.com  
 Chamber@ElkGroveCa.com

2010 Board Officers and Directors

Steve Griffin, President  
 Grubb & Ellis  
 (916) 418-6018

Veronica Knudson, President Elect  
 Methodist Hospital of Sacramento  
 (916) 423-6010

Richard Samra, Past President  
 Richard Samra Enterprises  
 (916) 683-5850

Sharon O'Brien, Vice President  
 The O'Brien Company  
 (916) 684-7301

James Sweeney, Secretary/Treasurer  
 Sweeney & Greene, LLP  
 (916) 388-5170

Sheryl Carlson, Director  
 Vista Point Insurance Services  
 (916) 686-8686

Jim Cline, Director  
 Frontier Communications Solutions  
 (916) 686-3112

Paul Krueger, Director  
 SureWest  
 (866) 787-3937

Steven Ladd, Director  
 Elk Grove Unified School District  
 (916) 686-5085

Robert Lent, Director  
 Elk Grove Milling, Inc.  
 (916) 684-2059

Paula Maita, Director  
 Paula Maita & Co.  
 (916) 685-9480

Jerry Mayberry, Director  
 Allied Waste Services  
 (916) 379-3692

Nancy Milton, Director  
 Progress Mediation  
 (916) 873-1052

Michael Megna, Director  
 Backscratchers Salon Systems, Inc.  
 (916) 686-2400

Alisa Okelo-Odongo, Director  
 Pacific Gas & Electric Company  
 (916) 386-5705

Rita Velasquez, Interim Executive Dir.  
 Elk Grove Chamber of Commerce  
 (916) 691-3760

## Elk Grove Chamber of Commerce Identifies Active Year Ahead

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Improvements already initiated have included the Think, Shop, Live Elk Grove program which provided free promotional opportunities for businesses and a reason for residents to "try Elk Grove", Experience Elk Grove showcasing the benefits of bringing businesses to the community, State of the City, Salute to Education, and Leadership Elk Grove, to name a few.

All of these undertakings were in addition to our regular activities and services we provide to our members, such as monthly luncheons with relevant subject matter speakers, Leadership Recognition and Installation of Officers banquet, morning and evening mixers providing networking opportunities, ribbon cuttings for new or improving businesses, and educational forums. To compliment all of these activities, the Chamber promotes businesses through technology by providing e-blasts and advertising on our website, in addition to our bi-monthly Focus Newsletter and Annual Business Directory.

Goals for the upcoming year include developing additional relevant educational opportunities, working jointly with other agencies and partners on programs, improvements to our services, and continuing and expanding our services to the business community.

The future looks bright and the Chamber looks forward to improving how it serves the business community in Elk Grove.

## Chamber is Primed for 2010 (continued from page 1)

Steve Griffin, Senior Vice President with Grubb and Ellis was elected to lead the Elk Grove Chamber of Commerce Board of Directors in 2010 as President of the Board. Veronica Knudson with Methodist Hospital has been named President-Elect.

Other officers elected are Sharon O'Brien, The O'Brien Company, as Vice President; and James Sweeney, Sweeney & Greene, LLP, as Secretary/Treasurer. Outgoing 2009 Board President Richard Samra, Richard Samra Enterprises, will continue on the Board in the position of Immediate Past Board President.

Four new business representatives will join the Board of Directors in 2010, filling seats vacated by the expiration of the terms of current members. The following members will be filling terms on the Board:

Jim Cline, Frontier Communications; Robert Lent, Elk Grove Milling, Inc.; Paula Maita, Paula Maita & Co.; and Nancy Milton, Progress Mediation

Filling out the governing Board are returning Directors:

Sheryl Carlson, Vista Point Insurance Services; Paul Krueger, SureWest Communications; Steven Ladd, Elk Grove Unified School District; Jerry Mayberry, Allied Waste Services; Michael Megna, Backscratchers and Alisa Okelo-Odongo, PG&E.

For more information on the Installation Banquet, contact the Chamber at 916-691-3760 or online at [www.elkgrovec.com](http://www.elkgrovec.com).

**Congratulations to all  
 74 prize winners of the  
 2009 Holiday Shop Elk  
 Grove Program!**



**Looking for a new way to promote  
 your business? Sponsor a Chamber  
 Membership Luncheon in 2010!**

The Chamber is now scheduling luncheon Sponsors for the 2010 year. Showcase your business Sponsorship space is limited so contact the Chamber today!

*Wishing you a Happy  
 and Prosperous 2010*

**Accounting & Tax Service**  
**Fritzsche Accounting**  
 10549 W. Stockton Boulevard  
 Elk Grove, CA 95757  
 phone: (916) 686-9272  
 www.saccpa.com

**Advertising - Direct Mail**  
**Money Mailer of Sacramento**  
 1137 Smith Lane #8  
 Roseville, CA 95670  
 phone: (916) 852-1524  
 www.moneymailer.com

**Assisted Living**  
**Sunrise at Laguna Creek**  
 6727 Laguna Park Drive  
 Elk Grove, CA 95758  
 phone: (916) 683-1881  
 www.sunriseseniorliving.com

**Attorneys**  
**Law Offices of Donald E. Cope, Esq.**  
 777 Campus Commons Rd. #200  
 Sacramento, CA 95825  
 phone: (916) 563-7191

**Automobile Repairs & Service**  
**Complete Performance Auto Service & Repair**  
 8999 Elk Grove Boulevard  
 Elk Grove, CA 95624  
 phone: (916) 685-4708  
 www.completeperformanceinc.com

**Evert Automotive**  
 9722 Kent Street, Suite D  
 Elk Grove, CA 95624  
 phone: 916-686-6770

**Bakery**  
**Cookies By Design**  
 6616 Laguna Blvd. Ste122  
 Elk Grove, CA 95758  
 phone: 916-691-1103  
 www.cookiesbydesign.com

**Beauty Salon**  
**Jacquelyn's Salon of Elk Grove**  
 2475 Elk Grove Blvd, Ste 120  
 Elk Grove, CA 95758  
 phone: (916) 647-9302

**Beauty Salon & Day Spa**  
**Taglio Salon & Spa**  
 9261 Laguna Springs Dr #150  
 Elk Grove, CA 95758  
 phone: (916) 683-3433  
 www.taglio.us.com

**Building Inspection Services**  
**Career Ladders**  
 9381 E Stockton Blvd. #118  
 Elk Grove, CA 95624  
 phone: (916) 714-6661  
 www.federalresumewriter.com

**Cabinets - Makers & Supplies**  
**TopCoat**  
 P.O. Box 671  
 Elk Grove, CA 95759  
 phone: (916) 686-5054

**Dance Apparel**  
**Releve' Dance-Wear Co.**  
 9630 Bruceville Road #104  
 Elk Grove, CA 95757  
 phone: (916) 686-6772  
 www.relevedancewearco.com

**Dance Studio**  
**Dance 2D Rhythm Studio**  
 9257 Laguna Springs Drive  
 Elk Grove, CA 95758  
 phone: (916) 667-2265  
 www.dance2drhythm.com

**Day Spa**  
**Ella Blue Beauty Boutique**  
 8259 Laguna Blvd, Ste. 140  
 Elk Grove, CA 95758  
 phone: 916-683-7546  
 www.ellabluebeauty.com

**Energy**  
**Future Energy Corporation**  
 10481 Grantline Rd. Ste 125  
 Elk Grove, CA 95624  
 phone: (916) 686-3008  
 www.energysavers.com

**Graphic Design**  
**Kreative Design / Marketing**  
 9630 Bruceville Rd #106-261  
 Elk Grove, CA 95757  
 phone: (916) 686-6232  
 www.kreativedm.com

**Health & Beauty Services**  
**European Wax Center**  
 9139 West Stockton Blvd.  
 Elk Grove, CA 95758  
 phone: (916) 691-4929  
 www.waxcenter.com

**Health & Diet Foods**  
**Restoration**  
 9152 Elk Grove Boulevard  
 Elk Grove, CA 95624  
 phone: (916) 686-3777  
 www.restorationsb.com

**Heating & Air Conditioning**  
**Standard Appliance & HVAC Supply**  
 1820 S Street  
 Sacramento, CA 95814  
 phone: (916) 444-6650  
 www.standardssupplyusa.com

**Insurance**  
**Action Health Insurance Solutions**  
 P. O. Box 292578  
 Sacramento, CA 95829  
 phone: (916) 688-8110  
 www.actionhealthins.com

**Jewelers/Jewelry**  
**Berilian Jewelers**  
 8251 Bruceville Rd. Ste 130  
 Sacramento, CA 95823  
 phone: (916) 627-1945

**Organizations**  
**BNI Elk Grove Founders**  
 9100 Elkmont Drive  
 Elk Grove, CA 95624  
 phone: (916) 662-0552  
 www.bnicalifornia.com

**CARH**  
 5005 Stockton Blvd, Suite A  
 Sacramento, CA 95605  
 phone: (916) 454-4192  
 www.carh-inc.org

**Elk Grove Education Association**  
 9297 Office Park Circle  
 Elk Grove, CA 95758  
 phone: (916) 685-4588  
 www.egteachers.org

**Organizations**  
**Rockstars BNI**  
 PO Box 232284  
 Sacramento, CA 95823  
 phone: (209) 534-8000

**Pre-Schools**  
**CompuChild**  
 Carl Phillips  
 9141 E. Stockton Blvd. #250-233  
 Elk Grove, CA 95624  
 phone: (916) 308-9638  
 www.mychildscomputerclass.com

**Restaurants**  
**Heavenly Dog Hot Dogs**  
 9160 E. Stockton Blvd # 130  
 Elk Grove, CA 95624  
 phone: (916) 714-7877  
 www.heavenlydoghotdogs.com

**Pho Anh Duc East West Cafe**  
 9261 Laguna Springs Dr. #130  
 Elk Grove, CA 95758  
 phone: (916) 684-9988

**Storage Units**  
**Extra Space Storage**  
 8051 East Stockton Boulevard  
 Sacramento, CA 95823  
 phone: (916) 682-0558  
 www.extraspace.com

**Window Covering**  
**California Shutter Company**  
 6221 Thicket Court  
 Elk Grove, CA 95758  
 phone: (916) 476-3514

**Workforce Development**  
**4Leaf, Inc.**  
 9245 Laguna Springs Dr. #200  
 Elk Grove, CA 95758  
 phone: (916) 509-7032  
 www.4leafinc.com

**Youth services**  
**Soccer World Elk Grove**  
 9750 Kent Street, #16  
 Elk Grove, CA 95624  
 phone: (916) 208-6386  
 www.soccerworld.com



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 9630 Bruceville Rd, Ste 104  
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 (916) 686-6772



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 9261 Laguna Springs Drive  
 Elk Grove  
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**Specific Chiropractic Center**  
 3117 Dwight Rd., Ste 200  
 Elk Grove  
 (916) 427-4673



**Standard Appliance & HVAC Supply**  
 1820 S St., Sacramento  
 (916) 444-6650



**Dance 2 D Rhythm**  
 9257 Laguna Springs Drive  
 Elk Grove  
 (916) 667-2265



**Camp Bow Wow**  
 9263 Bendel Place  
 Elk Grove  
 (916) 685-4590



**California Shutter Company**  
 6221 Thicket Court  
 Elk Grove  
 (916) 476-3514



**The Meadows**  
 9325 E. Stockton Blvd  
 Elk Grove  
 (916) 714-3755



**VisionCare Optometry**  
 9717 Elk Grove-Florin Road  
 Elk Grove  
 (916) 685-3369



**Sam's Club**  
 8250 Power Inn Road  
 Elk Grove  
 (916) 688-2126

**ELK GROVE CHAMBER**  
 Elk Grove Chamber of Commerce  
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 Elk Grove, CA 95758-8047

Chamber Mission  
 to develop, promote and  
 advance the Elk Grove area  
 business community

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