



## New Business Tools Available From Chamber

The Elk Grove Chamber of Commerce announces the new *HR Handbook for California Employers* and *HR Forms for California Employers CD* are available for purchase.

The *HR Handbook for California Employers* is perfect for small business owners and employers, office managers, and HR novices. The handbook covers the following topics:

- hiring and termination
- developing policies
- providing benefits
- paying employees
- safety in the workplace
- preventing discrimination and harassment

### Features

Presented in an intuitive format, each chapter includes the following California-

specific discussions:

- At-a-glance chart shows which laws apply to businesses based on size
- Minimum compliance elements
- Hitches, glitches and pitfalls – what can go wrong, steps to take and how to avoid problems in the first place
- List of required and recommended forms

### Additional Features

- Fill-in forms and checklists on CD
- “Getting Started” chapter shows how to use the book quickly and easily
- Comprehensive index
- 7 x 9”, 246-page guide

The *HR Forms for California Employers CD* may be purchased separately and contains

more than 70 legal, required and recommended forms for 2006, including: I-9, W-4, COBRA, HIPPA, leaves of absence, hiring, paying employees, safety and termination. The book includes charts to help employers determine which forms are needed for a variety of situations. Access to the forms is available in several different ways:

- alphabetically by title
- alphabetically by chapter
- alphabetically by topic
- search with keywords

Contact the Chamber office (chamber@elkgroveca.com or 916-691-3760) to purchase these products. ❖

## Mason Leads Chamber in Seizing the Opportunities in 2006

Last year the Chamber seemed energized, renewed, and full of ideas to make the organization better! With Mike Wortell's commitment and leadership and the commitment of the Chamber's Board and various committees, good things happened! I sincerely thank him for his assistance this year, as well as Mona Escudero and Lori Alaniz for their support and words of wisdom when I needed them!

As I assume the position of Board Chair, **Seizing opportunity** is what I expect 2006 to embody the Chamber. In 2006, we need to **Seize the Opportunity** before us in order to continue on the path that has brought us where we are today. We need to utilize our talent, knowledge and desires to constantly

improve the Chamber. We all will embrace the mind set of “as good as things are, they can always be better” and look for new, exciting cutting-edge ways to bring value to our membership. As Grace Hopper said, “The most damaging phrase in the language is “It's always been done that way.”

Nationally, Chamber memberships have been at best, stagnant, with many in decline. This Chamber has been bucking a trend for several years now, and has grown impressively, having the good fortune of being in one of the fastest growing cities in the U.S... However, we should not be complacent. We need to listen to our members, and then collectively decide where this organization needs to be in

three, five even ten years from now, and to put into motion the structure this organization needs to have for our future.

A continuing challenge for us and our successors in the years to come is to look beyond today to find ways to provide value to a growing membership so they will want to continue their affiliation with this great organization. We need to **seize the opportunity** to better retain the members we have. The utilization of tailored programs aimed at creating value and increased awareness to Chamber members is imperative --- programs and benefits that insure that all of our membership receive a valued return on their investment in their Chamber.

**ElkGroveChamber of Commerce**

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 Elk Grove Chamber of Commerce

**Mason Leading Chamber** *Continued from page 1*

We have an incredibly talented and committed Team assembled for 2006. In fact, many of the 2005 Committee Chairs are heading their Committee for another year, not wanting to give up the momentum they began in 2005, and I applaud the dedication, passion and efforts they are providing to make the Chamber a better organization through the following:

*Membership, Linda Keylon, Safe Credit Union* – a renewed focus on retention and services.

*Ambassadors, Bill Wittich, Knowledge Transfer* – a renewed emphasis on member and non-member visitations.

*Economic Development, Ken Allred, Dunmore Homes* – building on relationships with City, CSD, SACTO, Old Town Merchants and other organizations committed to our quality of life and the economic benefits of a strong local and regional economy.

*Legislative Action Committee, Glen Hansen, Knox, Lemmon & Anapolsky, LLP* – review legislation that impacts business and make recommendations for action that will protect the local economy.

*EGPAC* – This being an election year, our newly formed PAC will be busy looking at candidates and issues and will further integrate the Chamber into the political process locally, regionally and statewide.

*Industrial Roundtable or IRT, Curtis Miller, of Georgia Pacific* – reinvigorate the forum for industrial-based businesses.

*Education, Francisco Rodriguez and Janis Caston* – increase the excellent opportunities for learning to the membership.

*Chamber's Business Promotions Department, Chris Harris* – oversight of programs like Red, White and Blue, Experience Elk Grove, Shop Elk Grove and Golf Tournament, vital parts of Chamber funding, promotional opportunities for members, and programs enhance the quality of life in our City.

*Marketing Department, Evy Smith* – expand efforts to insure that our members are aware of our services.

Chamber Staff has always been the common thread in this organization year to year, and I am pleased we are entering 2006 with a larger staff. I

am looking forward to working with President/CEO Janet Toppenberg and the new staff members this year to enhance the overall quality of this organization.

Last year, we conducted a member survey to determine what the hottest issues facing business, and to be a "report card" on the Chamber. Overall, I am pleased to report that our members feel pretty good about the efforts of the Chamber, and have been happy with the service and benefits they receive as members. But there were some suggested areas for improvement.

I have spent some time reviewing the individual comments members were kind enough to share. In order to maximize the value of the survey, we need to react to it! We need to **seize the opportunity**, and look at the areas our membership feels we can improve in to make the organization better.

I am looking forward to a very rewarding experience this year. This Chamber is fortunate to have so much talent, energy and passion on the Board, in the Committees and in our membership. As General Patton once said "A good plan implemented today is better than a perfect plan implemented tomorrow.

The Elk Grove Chamber of Commerce can become even more effective than we already are; we simply need to **Seize the Opportunity!** We all want to bring this organization to the next level, and I look forward to working with the Chamber's Board, staff, our Members, the City, CSD and other community and business organizations over the next twelve months to achieve that objective.

One of my favorite proverbs sums it up nicely, "None of us is as smart as all of us."

Thank you, and have a prosperous 2006 and beyond! ❖



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 Power of Attorney for Financial  
 Advanced Healthcare Directives  
 Transfer Deeds, Trust Funding  
 \* Note: Tax Planning Trust Additional

> **Other Needs**  
 ILIT, CRT, GSTT, GRUT, GRAT, GRIT  
 Spendthrift, Sprinkling Considerations  
 \* Note: Quoted on case-by-case basis.



# NewMembers

## ATM PROVIDER

MacDonald Enterprises, LLC  
Britt Macdonald  
3712 Renwick Avenue  
Elk Grove, CA 95758  
Phone: (916) 203-8130  
Fax: (916) 478-7271

Phone: (916) 683-3900  
Fax: (916) 683-3339

## CLOTHING

Men's Wearhouse  
James Tevis  
7427 Laguna Blvd., Suite 100  
Elk Grove, CA 95758  
Phone: (916) 691-4272  
Fax: (916) 691-3464

Michael Quihuiz  
1950 Arden Way, 2nd Floor  
Sacramento, CA 95815  
Phone: (916) 567-5350  
Fax: (916) 567-5305

## GIFTS & ACCESSORIES

Rosalie's Gifts  
Rosalie Malvini  
125 Davis Street  
Sacramento, CA 95823  
Phone: (916) 391-3283  
Fax:

## REAL ESTATE - LEASING/MANAGEMENT

Liberty Real Estate and Investment  
Sheri Jasso  
3141 Dwight Road, Suite 200  
Elk Grove, CA 95758  
Phone: (916) 747-3858  
Fax: (916) 304-0304

## BANKS & BANKING ASSOCIATIONS

Guaranty Bank  
Mari Rosales  
2400 Maritime Drive  
Elk Grove, CA 95758  
Phone: (916) 478-6600  
Fax: (916) 478-6609

## DEBRIS HAULING AND CLEAN UP

Mini Drops, Inc.  
Mark Francis  
5116 Percheron Drive  
Elk Grove, CA 95757  
Phone: (916) 686-8785  
Fax: (916) 714-7812

## GRAPHIC DESIGN

Valtek Enterprises  
Valentin Carrillo  
915 L Street, C265  
Sacramento, CA 95814  
Phone: (916) 541-6933  
Fax:

## RESTAURANTS

Islands Fine Burgers & Drinks  
Rod Fernandez  
8531 Bond Road  
Elk Grove, CA 95624  
Phone: (916) 478-4050  
Fax: (916) 478-4053

## CHIROPRACTORS

Universal Chiropractic & Functional Rehab  
Brett Lemire  
2354 Maritime Drive, Ste. 100  
Elk Grove, CA 95758

## FINANCIAL SERVICES

Washington Mutual  
Home Loans

## INSURANCE

Principal Financial Group  
Marco Rodriguez  
8788 Elk Grove Blvd., Bldg 2  
Suite H  
Elk Grove, CA 95624  
Phone: (916) 686-2239  
Fax: (916) 686-2249

## SECURITY - SERVICES/SYSTEMS

ADT Security Services, Inc.  
Ron Sargis  
4128 North Freeway Blvd.  
Sacramento, CA 95834  
Phone: (916) 565-2057  
Fax: (916) 565-2076

## MOVING & STORAGE

Chipman Relocations  
Tim Masterton  
1625 W. National Drive,  
Suite 100  
Sacramento, CA 95834-1962  
Phone: (916) 563-7475  
Fax: (916) 928-9787

## SPORTS EQUIPMENT

Champion Sports Nor Cal  
Kenneth Hall  
8139 Elk Grove Blvd.,  
Suite 310  
Elk Grove, CA 95758  
Phone: (916) 683-5063  
Fax: (916) 683-2738

  
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### **Chamber Mission**

To develop, promote and advance the  
Elk Grove area business community.

Newsletter Produced by



## **New Businesses to Elk Grove**



**Elk Grove Transmission**  
9797 Dino Drive  
916 825-1772



**Dos Coyotes Border Cafe**  
8519 Bond Road, Suite 100  
916 687-3790



**Palermo Ristorante Italiano**  
9632 Emerald Oaks Drive, Suite L  
916 686-1582



**Bank of America**  
10046 Bruceville Road  
916 769-5798